

Artwork Requirements for Foil and Emboss Jobs:

Communication is key when producing a printed part with foil & embossing. To help us ensure your dies are correct and ordered without delay please review the following information. This will also assist with our foil and/or emboss being positioned correctly on your printed sheets. Please contact us should you have any questions.

Files Needed - We need two types of files:

- 1. Imposed file of just what is being foil stamped or embossed. If your job requires both, please provide a file for each. This file will be used to order your dies with.
- 2. Imposed file including your print elements. This file will be used to assist us with how your print registers with what we are stamping and/or embossing and will be used to help us set our dies correctly on press.

Digital File Specifications:

We suggest using: Adobe® Acrobat® pdf
We also accept Adobe® Illustrator®* (with layers)

* All fonts MUST be converted to outlines

When setting up your files, please:

- 1. Do not include masks
- 2. Convert all type to outlines
- 3. Do not include compound paths
- 4. All objects should be "filled"
- 5. No intersecting lines
- 6. Overprint selection is turned off

All artwork should be:

- 1. 100% (actual size)
- 2. Fully stepped out
- 3. Vector art
- 4. Saved at 600 dpi or higher
- 5. All line art should display at 100% color; no screens or tints